

DECKTHEHLLS



2025 Holiday Tree Rules & Guidelines



WINTER WONDERLAND INCLUSIONS:

- ▲ Featured exposure on our digital signage and website from Nov. 22nd Jan. 6th (or from date of registration)
- ▲ Invitation to our Tree Lighting Ceremony on Dec. 6th
- Five public skate passes, including rental skates! Valid Nov. 22nd Jan. 6th for 1-hr sessions

DECORATION TIMELINE:

Each organization will have between Nov. 22nd and Dec. 2nd to complete their trees, with the grand reveal taking place on Dec. 6th.

PRIZES:

First place winner will have the option to choose between:

- ▲ 30 Second digital ad facility wide for 1 yr.
- ▲ 4 Tickets to a Tampa Bay Lightning game
- ▲ 1-Hour of ice time

Second and third place will be able to choose between the remaing prizes.

Winter Wonderland Beneficiary:



RULES & GUIDELINES:

- ▲ All trees must be in the spirit of the holidays (no political or social commentary)
- ▲ Each organization will have between Nov. 22nd and Dec. 2nd to complete their trees, with the tree lighting taking place on Dec. 6th
- A Participants must secure their decorations to prevent item loss (AHCI is not responsible for any items lost, stolen or damaged)
- ▲ We ask all participants to empty all items/decorations that contain liquid or food of any kind before fastening to their tree
- A Participants may only use their tree's designated space of a 4ft radius from the center of the tree
- ▲ Tables, stands, or any form of elevated platforms of any kind are prohibited for this charitable endeavor
- ▲ If the participant has a 501c3 tax exemption form please contact Marketing@AHCenterIce.com
- ▲ We encourage participants to invite people to vote for their tree through social media posts
- ▲ Soliciting for votes on AHCI property is strictly prohibited
- ▲ Glass ornaments are not permissible

WORDS OF WISDOM:

Business themed trees should reflect your company's brand/imagery as a built-in marketing opportunity. If you are not sure how to get started or just need some ideas, visit our talented team of elves at Guest Services who will be more than happy to assist you.

- ▲ Be as creative as possible
- ▲ Utilize unique strategic decorations
- ▲ Be elaborate with your design
- ▲ Festive and fun
- ▲ Electric and exciting
- Bold and bright
- ▲ Eye-catching and colorful
- Festive and fervorous
- ▲ Holly-jolly head turning





