



PARTNERSHIP OPPORTUNITIES

3173 Cypress Ridge Blvd, Wesley Chapel FL 33544 • (813) 803-7372

ABOUT US

AdventHealth Center Ice is the largest ice sports facility in the Southeast! With over 150,000 square feet under our roof, our five-rink complex includes three North American standard National Hockey League (NHL) ice rinks, one Olympic/International standard ice rink, and one mini-rink. Each of the NHL rinks can be converted to a dry floor. On top of our daily programming we also host numerous tournaments and events year-round that bring in over over 1,000,000 participants and visitors to the area. The facility is a major tourism and economic engine in the region, supporting Pasco County's *Florida's Sports Coast* initiative.

Our Core Programs

- ✓ Learn to Skate
- ✓ IC's Hockey Superstars
- ✓ Recreational Youth Hockey
- ✓ Travel Hockey
- ✓ Figure Skating Competitions
- ✓ Freestyle Skating
- ✓ Private Lessons
- ✓ High School Hockey
- ✓ Tampa Bay Juniors (USPHL)
- ✓ College Hockey (USF Ice Bulls)
- ✓ Adult Hockey
- ✓ Public Skating / Group Events
- ✓ Party & Event Hosting

THE RINKS



>> Rink A (Olympic 200'x100' - Busch Gardens)

Programs include Hockey, Learn to Skate, Figure Skating, Public Skate, Camps & Clinics, and more!

>> Rink B (NHL 200'x85')

Programs include Hockey, Camps & Clinics, and Tournaments. Visible from all viewing rooms and Top Shelf Sports Lounge overlooks rink.

>> Rink C (NHL 200'x85')

Programs include Hockey, Camps & Clinics, and Tournaments. Can be converted to a dry floor.

>> Rink D (NHL 200'x85')

Stadium seating of 472 spectators. Media nest along with two video walls facing stands. Access to Top Shelf Sports Lounge. Programs include Hockey, Figure Skating, Public Skate, Camps & Clinics, Tournaments and Showcases.

>> Mini Rink (Studio 40'x80')

Includes 4 medium-sized rooms or 2 large-sized rooms. Rink is used for Birthday Parties, Glow Parties, Private Hockey Lessons, Camps & Clinics, and Events.

KEY HIGHLIGHTS

Based on fiscal year: August 2022-July 2023

CUSTOMER DEMOGRAPHICS		60% Male 40% Female	All ages welcomed	Local, National & International
PEAK TIMES	Weekends Holiday Season Fall (Aug-Oct)	PEAK HOURS	3:00pm to 10:00pm	PUBLIC SKATE Sessions every single day for all ages and skill level
SPOTLIGHT EVENTS	Feb: USPHL Tampa Showcase Mar: SAHOF State Championships April: USA Hockey National Championships May: Sunshine State Challenge June: Hockey Heals 22			July: Saddlebrook Sunshine Cup Sep: USFS National Solo Dance Finals Oct: Sunshine State Synchro Classic Nov: Women's NCAA D3 Sunshine Turkey Classic Dec: AHCI Annual Winter Wonderland

FOOT TRAFFIC	>>	1.25M Visitors	49,745 Unique Athletes
SOCIAL MEDIA	>>	2.5M Facebook Reach	338K Instagram Reach
EMAIL MKTG	>>	1.23M Recipients	52% Open Rate

>> Open 7 days a week

Mon-Sun // 6:00AM - 11:00PM

>> Open 362 days

Closed Easter, Thanksgiving & Christmas Day

PARTNER/SPONSOR OPPORTUNITIES



Rink Dasher Board Graphic

One pair of dasher board graphics at 96" W x 33" H to be placed on specified rinks. AHCI will print and install graphics, included in the cost.

Digital Signage Program

Exposure with a 15 or 30-second spot displaying approx. every 30 minutes on our multiple 22' W x 10' H video boards on our public skate rink, premier rink, and party rink, as well as being displayed on smaller screens throughout the facility in various locations. Ad may be static or full-motion video with no audio.



Local Map Program

This will secure the client's business location on a 17" W x 11" H map that highlights local businesses and attractions. AHCI prints 5,000 copies bi-annually and they are given away at our front desk and to every tournament director to distribute to teams. The client's logo, QR code to URL of their choosing and 40 words of copy is included. The client's presence will remain on two designs of the map, totaling in a 12-month presence. Also appears on our website.

Website Presence

Company logo with a custom link to your website on the Sponsorships page of our website.

RINK SPONSORSHIP

- ✓ Dasher board graphics on each rink
- ✓ Entryway signage to the rink
- ✓ Locker Room & Player Bench signage
- ✓ In-Ice logo at center ice & rink glass decal signage
- Banners on the north and south end of the rink, behind the goalie

YOUTH REC HOCKEY LEAGUE

- ✓ Logo on jerseys for all 3 seasons (1 calendar year)
- ✓ Logo displayed on all marketing materials
- ✓ Logo on Championship Shirt
- ✓ Digital Signage Exposure

ADULT HOCKEY LEAGUE SPONSORSHIP

- ✓ Dasher Board Ad on all rinks
- ✓ Digital Signage Exposure
- ✓ Logo on Website with link
- ✓ Featured on all Adult Hockey marketing materials
- ✓ Opportunity to sponsor the Captains' Celebration
- ✓ Sponsor of Adult League Summer Tournament and receive a banner, on-site table during tournament and logo on marketing materials.

LEARN TO SKATE SPONSORSHIP

- ✓ Dasher Board Ad on all rinks
- ✓ 30-second Digital Signage Ad
- ✓ Logo on website with link
- ✓ Featured on all Learn to Skate marketing materials
- ✓ Logo on LTS Lane signage displayed during class
- ✓ Logo on Membership Cards provided to all LTS skaters



150,000
SQUARE FOOT
FACILITY

550+
LEARN TO SKATE
PARTICIPANTS
(WEEKLY)

180+
ICE HOCKEY
TEAMS
(ANNUALLY)

20+
TOURNAMENTS &
COMPETITIONS
(ANNUALLY)

1.25M
VISITORS
(ANNUALLY)

*Based on one
calendar year*

READY TO GAIN EXPOSURE?

Contact our Partnership Team today!
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AHCENTERICE.COM

