AdventHealth CENTER ICE

Deck the Halls

November 23rd – January 8th, 2027

Showcase your business, product, team or service by sponsoring and decorating a pre-lit tree. Leave an impactful impression on visitors for a charitable cause. Visitors can view and vote for their three favorite trees. The three trees with the most votes will receive one of our top competition prizes!

A $250 +tax contribution secures your tree reservation & pre-selected location. Help us *Deck the Halls* on behalf of this season's selected local charity. All proceeds will be presented as a check to this seasons beneficiary on January 13th, 2027.

THIS SEASON'S BENEFICIARY:

Champions For Children

Your Deck the Halls Tree Sponsorship Includes:

- ★ *One six foot, pre light tree to showcase your brand*
- ★ *Featured exposure on our digital signage from: Nov. 23rd to Jan. 8th*
- ★ *Invitation to our tree lighting ceremony on December 5th at 4:30pm*
- ★ *Two FREE Public Skating passes! Valid Nov. 26th - Dec. 31st*

Prizes For The Top Three Voted Trees

Each tree sponsor will have between Nov. 23rd & Dec. 4th to completely decorate their trees. An announcement of all the winning trees will take place on Jan. 7th.

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Tree Sponsorship Inclusions:

- Featured exposure on our facility wide digital signage & AHCI website from November 23rd - January 8th. *(or from date of registration)*
- Invitation to our Grand Tree Lighting Ceremony on December 5th at 4:30pm in our main lobby *(time subject to change)*
- Two FREE Public Skate passes, including rental skates! *(Valid November 23rd – January 6th for any 1-hour Public Skates)*

Decoration Timeline:

Each participating tree sponsor will have a decorating window between **November 23rd – December 4th** to completely decorate their tree in their inspired image. Then, the general public can view and cast their votes from December 5th to January 6th. All decorations must be removed by January 13th.

Winning Prizes: *(Tree winners will be announced on January 7th)*

The first place winner will have the option to choose one prize listed below:

- 30 Second digital ad space on rotation facility wide for one year
- 4 Tickets to an NHL Tampa Bay Lightning Hockey game
- 1-Hour of private ice time for your group

(Second place will be able to choose between the remaing prizes)

2026 Benefiting Charity:

Champions For Children

SCAN HERE TO LEARN MORE

For decades, Champions for Children has been developing a culture of support for Tampa Bay families through proactive child abuse prevention. By supporting our cause, you empower parents to raise happy, healthy children – who will become our next generation of neighbors, colleagues, & community leaders.

Rules & Guidelines:

- All trees must be in the spirit of the holidays *(no political or social commentary please)*
- Each organization will have between **November 23rd & December 4th** to finish decorating their Holly-jolly sponsored tree
- Participants must secure their decorations to prevent item loss *(AHCI is not responsible for any items lost, stolen or damaged)*
- We ask all participants to empty all items/decorations that contain liquid or food of any kind before fastening to their tree
- Participants may only use their tree's designated space of a 4ft radius from the center of the tree
- Tables, stands, or any form of elevated platforms of any kind are prohibited for this charitable endeavor
- If the participant has a **501c3 tax exemption form** please contact **Partnerships@AHCenterIce.com**
- We encourage participants to invite people to vote for their tree through social media posts
- Soliciting for votes on AHCI property is strictly forbidden
- Tree locations are assigned by AHCI management. No switching, changing or moving from the original location.

Words of Wisdom:

Business themed trees should reflect your company's brand/imagery as a built-in marketing opportunity. If you are not sure how to get started or need some ideas, visit our talented team of elves at Guest Services who will be more than happy to assist you.

- *Be as creative as possible*
- *Utilize unique strategic decorations*
- *Be elaborate with your design*
- *Festive and fun*
- *Electric and exciting*
- *Bold and bright*
- *Eye-catching and colorful*
- *Festive and fervorous*
- *Holly-jolly head turning*

SCAN HERE TO REGISTER

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